



Drives Business to You!

PROFESSIONAL VEHICLE WRAP DESIGNS & ADVERTISING



FREQUENTLY ASKED QUESTIONS

What is a vehicle wrap?



A vehicle is wrapped with a design printed onto special 3M vinyl which is then laminated and applied (“wrapped”)

directly onto the vehicle. It’s so precise that it’s often mistaken for a custom paint job.

What’s involved and how long does it take?

There are 3 parts to the process:

- 1] We work with you to develop the concept you’d like to convey, both in terms of image and content.
- 2] Once the concept and design are approved, the wrap is printed and laminated.
- 3] The final step is application by qualified installers.

Once the design is approved, the wrap can usually be installed in 7 to 10 business days depending on our work load at the time.

How long will a wrapped vehicle last?

You can expect to get 2 - 3 years and longer, provided it’s been wrapped with 3M Controltac Film and laminated.

Will a wrap damage the vehicle’s paintwork?

To the contrary, when a wrap is correctly applied and removed by a professional installer, it can actually protect the paint. The only way the paint can become damaged is if it was already chipped or damaged upon installation of the wrap or if the vehicle has been poorly repainted.

Can the wrap be removed and what’s the effect on the paint underneath?

Yes, it can be removed and you’re left with virtually new paint underneath.

What else does SmartWrap do?

SmartWrap also does wall murals and window graphics.

What are wall murals?



Wall murals are digitally printed images of photos, illustrations or paintings that are applied to walls at home or in the office to enhance the look and ambience.

What are window graphics?



Window graphics are digitally printed images of photos, illustrations or paintings that are usually applied to glass surfaces on storefronts or in the office to advertise a product or service or simply the name of a business.

Are window graphics transparent?

Window graphics can be printed either on solid vinyl, which you cannot see through or on perforated vinyl which is see-through from the inside.

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